

# Website Design Services

We cannot claim to be the best website design service available but what we can do is to provide the **best possible service** at the **lowest possible price**.



The latest trend is to design for **mobile first**, which **automatically scales** up for tablet and desktop. This is known as a **responsive** layout, so that your web site can be viewed by **anyone** on any device, no matter what the screen size.

The phrase **“a picture is worth a thousand words”** is an apt one when looking at web design. For **example**, the picture on the right might we used to explain what happens when one **“tops”** the ball in golf i.e. the bottom of the clubbed strikes the golf ball above the equator to cause the ball to roll along the ground with very little momentum!



A few well placed **web icons** and lots of **white space** can immediately make your site stand out from the rest.

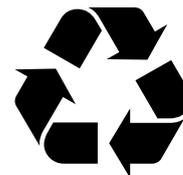
A good choice of **font** and an appealing **text size** further adds to the user experience; **large enough** to catch the readers attention but **not too large** as to appear **“loud”**.



We recycle paper



We recycle paper



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Add a splash of **complimentary colour** to complete the **“picture”** for a professional looking web site at very little cost.

We recommend keeping the page looking **clean** and well **organised**, so as not to appear cluttered but giving just enough information to be useful.

**Simplicity** is the key to any good design.



If you look at the **largest organisations** in the world today, you may notice that over time they have **simplified** their own **brand logo** or name. Some have even dispensed with a logo altogether, instead relying on their well know **brand name**.

Of course we cannot all do that. Our **logo** is not known at all but at least we made the effort!

Another **modern design trend** is to design for few pages, indeed some of the best looking websites are only **one page**. Using **alternating** bands of **colour** or **mono-tones** is one way to break up a **single** page into sections and make the entire site **engaging**.

Most people like **photographs** but they are meaningless without context.



There are few websites these days that do not have as the main focal point a **background** picture or **slideshow**. The **choice** of photograph can be just as important as the size and quality to best **convey** your message. For **example**, if you sell pizza, then a blown up picture of your best mouth watering concoction is bound to be first choice. If I were any of the major chains, I might not be too happy with my current choice of picture! Ok, so they have well known brands, what do they care.

Hopefully by now you get the picture, no pun intended.

A **major cost** in website design is normally that of the **graphics artist** or **professional photographer**. Our costs are much lower, so if you already have your **own artwork** which we can use, this **lowers the cost** substantially.

Our website design costs are **agreed** at the outset, so that there are **no hidden** surprises.

Everything is **negotiable**, so don't be afraid to **explore** all the **options**.

**Why not give us a try, what have you got to lose?**